

University of Pretoria Yearbook 2019

Strategic supply chain management 780 (GLB 780)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	BComHons Supply Chain Management
Prerequisites	OBS 316 and OBS 326
Contact time	15 contact hours
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1 or Semester 2

Module content

The purpose of this module is to have students gain insight and perspective into the integrated total materials flow through the enterprise to the target market. Study themes: Logistics management in perspective; The materials supply activities required for operations; Supporting the activities of materials supply; Physical transformation of materials during the production process with emphasis on operations planning and control; Support of logistics management including physical distribution; Assessment of logistics performance and Logistics management – an integrated context.

Global dimensions of supply chain management; supply chain structure, processes and trade-offs; key strategic principles; distribution and omni-channel network design; demand management; order management; customer service; managing fulfilment; aligning supply chains; supply chain performance measurement; supply chain technology; strategic supply chain challenges and the supply chain of the future.

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